

Registration Form

Name.....
Designation

Mailing Address.....
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Phone.....Mob.....
Fax.....
Email.....

Accommodation Requirement: YES / NO

Details of Registration fee:

D.D.No.....
Dated.....
Bank.....

Signature

Registration Fee:

For Faculty Members Rs.800/-

For Research Scholars/Students Rs.500/-

Registration fee must be paid in the form of Demand Draft in Favour of -

“Registrar, Jiwaji University, Gwalior, MP”

Payable at- “Gwalior, MP”.

Send the filled in Registration Form along with DD to below address:

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Secretary, National Seminar, ICPTH

School of Studies in Tourism and Travel Management

Jiwaji University, Gwalior, (MP) Pin 474011

Office: 0751-2442749

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National Seminar

ON

Issues and Challenges in Promoting Heritage Tourism

21-22, February 2015



Organized By
School of Studies in Tourism & Travel Management
Jiwaji University, Gwalior, MP

Organizing Secretary
Prof. R. A. Sharma

Joint Organizing Secretary
Prof. A. K. Singh



VENUE : PARYATAN BHAVAN (SOSTTM) JIWAJI UNIVERSITY, GWALIOR

ORGANIZER
Prof. Anand Mishra
Registrar, Jiwaji University, Gwalior, MP



Jiwaji University Gwalior

srp 9229646940, 9406971160

Invitation

The Seminar Organizing Committee with immense pleasure invites you and warmly welcomes your presence to participate in National Seminar on "Issues and Challenges in Promoting Heritage Tourism" on 21 and 22 February in Gwalior. The event will continue with Lectures, Events, Panel Discussion, Paper Presentation, Poster Presentation etc.

About Jiwaji university

Jiwaji University, Gwalior came in to existence on May 23, 1964. Late Dr. Sarvapalli Radhakrishnan, the then president of India laid the foundation stone on 11 December 1964 in sprawling campus at Naulkha Parade Ground. The motto of the university is embedded in its logo "Vidyaya Prapyate Tejah" the territorial jurisdiction of the university is spread over the districts of Gwalior, Bhind, Morena, SheopurKalan, Datia, Shivpuri, Guna and Ashoknagar. In the beginning, the university had 25 affiliated colleges but today over 400 government aided and private colleges are under its jurisdiction.

About Gwalior

Gwalior is located in the north of Madhya Pradesh with good connectivity. It is located on 26°12' N Latitude and 76°18' E Longitude at an altitude of 212 m above mean sea level. The mean maximum temperature in summers is 33°C and the mean minimum temperature during winters is 18.5°C but the temperature can fall as low as 1-3°C. Gwalior is fourth largest city in Madhya Pradesh. As per the census of 2011 the population of Gwalior is 10,53,505. Gwalior has numerous attractions to offer to tourists. It has diversity to attract the tourists interested in art, culture and heritage. The imposing structure of Gwalior fort inspired Emperor Babar to describe it as "the pearl among the fortress of Hind". On fort there are many other monuments like Gujarimahal, Gurudwara, Teli ka Mandir, and Sahasrabahu Mandir. MPSTDC organizes light and sound show on the fort. Museums and other historical buildings are also there. Gwalior is very rich in heritage attractions. The cultural heritage of Madhya Pradesh is enlightened by the heritage attractions of Gwalior. Gwalior is a destination with variety of eye catching attractions and facilities. It is very well connected to other destinations.

For international tourists there is also good connectivity, through airways, railways and road transport. The city is connected to Delhi via Agra and lies at a distance of 321 km and to Khajuraho via Jhansi and lies at a distance of 275 km. Gwalior is on the main Delhi-Bombay, Delhi-Chennai and Delhi-Goa lines. The local administrative authority and MP government have also come out with a new pragmatic policy for changing socioeconomic and investment scenarios in Gwalior for emerging new trends.

About the Department

The School of studies in Tourism and Travel Management (SOSTTM) was established in 1991. Earlier SOSTTM was housed in other departments but shifted to the new building on 27th September, 2011 by the efforts of Prof. R. A. Sharma. SOSTTM Jiwaji University is running four courses: MBA (Tourism Administration) and HTM (Heritage Tourism Management which is authorized under the Board of Studies in Archaeology but classes are run in Paryatan Bhavan) Bachelor of Tourism Management and Bachelor of Hotel Management & Catering Technology. The institute has established sound reputation for innovative teaching and research in many functional areas of Tourism and Hotel Management. Efforts are always in consistent endeavor to raise the academic standards of the institutes to new heights and level of achievements.

About Seminar

India is a country of rich cultural heritage. Heritage destinations have always been the major attractions of the country and favorite among the foreign as well as domestic tourists. India is ranked 24th as per as the Travel and Tourism Competitiveness Report 2009 by the world economic forum for its cultural resources, with many heritage sites, both natural and cultural, rich fauna and strong creative Industries in the country. Madhya Pradesh is called the "Heart of Incredible India" considering the rich heritage tourism of the state. It includes richness in attraction of Heritage, Wildlife, Pilgrimage, Leisure and Cultural sites. There are about numerous major heritage locations in MP which attract maximum tourists. Tourism sector has consistently contribute more than 16% of NSDP of MP for the past five years. Tourism industry also

promotes responsible form of tourism which stimulates people to take steps which are sustainably viable for the society and environment. In this seminar the same efforts will be messaged with the essential steps to be taken to promote the tourism at the sites which are full of heritage potential to attract the tourists.

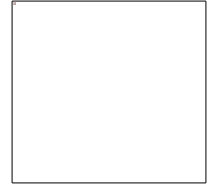
The efforts through this seminar will be focused on the problems including resource degradation, heritage conservation, interruption of local community, erosion of local culture and management problems related to infrastructure associated with excessive centralization which should be visualized and improved.

Sub-Themes of The Seminar :-

1. Implementing Heritage Tourism Practices
2. Promotion of Local Heritage Tourism sites
3. Threats to Heritage Resources & Conservation
4. Promoting Thrust Areas to Heritage Tourism
5. Heritage Tourism and its Impact on community
6. Heritage Tourism and Economic Development
7. Impact of Indian Heritage Tourism on Universe
8. Case Studies on Tangible, Intangible, Cultural and Natural Heritage
9. Heritage and Hospitality
10. Heritage and the Environment.



National Seminar
on
**“Issues and Challenges in
Promoting Heritage Tourism”**
Registration Form



1. Name Mr/Ms/Mrs/Dr
2. Designation:
3. Institution:
4. Mobile No: Email.....
5. Please mention: Attending with paper..... Attending without paper.....
6. If yes, title of the paper:
.....
7. Accompanying Person(S) Spouse..... Research Scholar..... Other.....
8. Registration Fee paid:
Amount paid: Rs. (Rs. in words.....)
- Cash
- DD no: Date: Bank IFSC code.....
Bank & Branch Name.....
- Bank Transfer: Transaction ID..... Date.....
- Travel details:
Arrival Date..... Time.....
Train no. and Name:
Departure Date..... Time.....
Train no. and Name:

Declaration

I hereby declare that all the details given above are true and correct to the best of my knowledge in the event of any information being found false or incorrect my registration would stand cancelled without any further notice.

Place :

Date :

(Signature of the participant)

Send the duly filled in Registration form and snap shot of the mode of payment by email and keep the hard copy for further reference and submission.